



## **My4 Privacy Policy**

### **Why Is a Privacy Policy Important To Me?**

We are firmly committed to protecting our current users **personal** information. We maintain high standards to safeguard personal information. We will remain vigilant in protecting that information and in using it in a fair and lawful manner. This Privacy Policy embodies our commitment to its protection through adherence to fair electronic information practices. You have our promise that we will not electronically process your personal information in any way that is incompatible with this Privacy Policy.

### **What Personal Information Do We Collect?**

Basic contact information collected by My4: Name, email, phone, personal sustainability interest, user preferences. What Information May We Disclose To Third Parties? We take great care in protecting your confidential information. We may disclose your personal information to certain non-affiliated third parties that perform valuable services to us or on behalf of us, or in order to provide you with the best possible experience.

### **Am I Able to Opt Out?**

The law allows you to "opt out" of our information sharing with certain kinds of third parties. This means that you can ask us not to share your personal information with certain affiliated and non-affiliated companies.

### **What If There Are Material Changes Made To This Privacy Policy?**

If, at any time in the future, it is necessary to disclose any of your personal information in a way that is inconsistent with this Privacy Policy, we will give you advance notice of the proposed change so that you will have the opportunity to opt out of such disclosure.

### **How Can I contact You If I Have Additional Questions?**

Should you have any questions or concerns about our Privacy Policy, please email us. • We reserve the right to re-sell your usage and preference data to anyone • We do protect the security and confidentiality of your personal information however.